

Visit the Free SAN FRANCISCO RAILWAY MUSEUM

San Francisco's cable cars and vintage streetcars are true 'Museums in Motion'. The free San Francisco Railway Museum serves as a visitor center that tells the story of how streetcars and cable cars helped build—and still energize—one of the world's great cities.

MUSEUM FEATURES

Full-size replica streetcar platform for kids to play motorman or conductor, historic film and photographs, and San Francisco transportation artifacts.

Unique San Francisco gifts



See our exclusive line of San Francisco vintage transit gifts from local artists John Mattos and David Dugan: posters, prints, notecards and magnets. Plus an array of special clothing items, mugs, kids souvenirs, books, and posters with all the cars in the vintage fleet.

Open 10am-6pm (closed Mondays) at the Steuart St. F-line stop, kitty-corner from the Ferry Building 1½ blocks from the California Street cable car terminal

Tours and private parties welcome. Call (415) 974-1948.



A program of Market Street Railway, nonprofit preservation partner of the San Francisco Municipal Railway.

www.streetcar.org

Help us keep the past present in the future

San Francisco's vintage streetcars and cable cars are an integrated part of one of America's great publicly owned transit systems, the San Francisco Municipal Railway (Muni). But our volunteer-based nonprofit organization, Market Street Railway, lends important support to Muni, and we need your help to continue it.

Market Street Railway's leaders were the driving force in making vintage streetcars a full-time part of the San Francisco scene in the 1980s and 1990s. Ever since, we've worked closely with leaders from neighborhoods, businesses, Muni, and City Hall to ensure that the historic transit lines in San Francisco provide reliable, attractive transit service to residents and visitors alike.

If you enjoy the vintage streetcars and cable cars of San Francisco, we hope you'll help us to keep them great. Go to www.streetcar.org, where you can learn much more about Market Street Railway and sign up to become a member, make a donation (even a few dollars helps) or volunteer on one of our many fun projects.

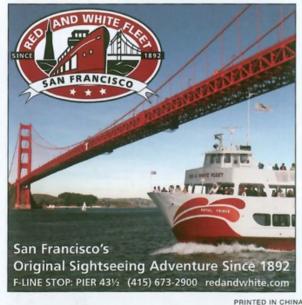
You can also become a member or donate at our San Francisco Railway Museum, 77 Steuart Street at the F-line Steuart Street stop. Members get a 10% discount on our great selection of unique San Francisco gifts, both at the museum and at our online store at www.streetcar.org. Thank you!

Visit www.streetcar.org today!



MARKET STREET RAILWAY 870 Market Street, Suite 803 | San Francisco CA 94102 | (415) 956-0472 info@streetcar.org | membership@streetcar.org | www.streetcar.org

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MUSERUNAS IN MORTHON Dened and operated by the San Francisco Manicipal Raiking (Marine

No other city in the world can match San Francisco in offering such extensive regular transit service with two types of vintage vehicles.

The world-famous cable cars

There is nothing else exactly like the cable cars anywhere today. Invented here in 1873, they dominated the city's transit scene for more than thirty years, were almost extinguished by the 1906 earthquake and fire, soldiered on through two world wars as a quaint relic (even then), survived misguided politicians in the late 1940s, were wounded in a follow-up assault in the 1950s, but endured it all to become a worldwide symbol of San Francisco. Their history is a fascinating amalgam of technology, politics, and passion. (Learn more at www.streetcar.org)

Cable cars are completely mechanical, and are run by huge winding wheels at a central powerhouse that pull a steel cable through a trench beneath the tracks. The car latches onto the cable with a grip that works like a giant pair of pliers.

San Francisco's streetcar story

In 1888, the electric streetcar was made practical in Richmond, Virginia. Capable of speeds two to five times faster than cable cars, streetcars immediately began replacing cable car technology where feasible. Also called trolleys or trams, streetcars run on tracks like cable cars, but generally draw their electrical power from an overhead wire. The first streetcars ran in San Francisco in 1892, the first line running south on Steuart Street from Market, its terminal just a few car lengths from the San Francisco Railway Museum in the Hotel Vitale building.

See images of every streetcar and cable car in Muni's vintage fleet and learn about their <u>history at the San Francisco Railway Museum</u>.

Following the 1906 earthquake and fire, streetcars replaced cable cars as San Francisco's main transit mode on all but the steepest hills. Market Street has had nearly continuous rail service since 1860: steam trains, horse cars, cable

cars, and finally streetcars. Older San Franciscans fondly remember when Market Street had four sets of streetcar tracks (the 'roar of the four'): two each for the Municipal Railway and its private competitor, the Market Street Railway Co., which Muni purchased in 1944.

From a peak of fifty lines in the late 1920s, streetcar service waned in San Francisco for the rest of the twentieth century. By 1982, the last five streetcar lines went into a subway beneath Market Street, and the popular streamlined PCC streetcars were retired. But neighborhood and business leaders joined with Muni and Mayor Dianne Feinstein to mount the Historic Trolley Festival in 1983, bringing vintage streetcars from around the world to run on Market Street. With support from a nonprofit volunteer group named after the old Market Street Railway Co., five successful years of the Trolley Festival spurred development of the permanent F-line, which opened in 1995. Today, with both vintage streetcars and cable cars, San Francisco is clearly the world capital of historic transit.



